

BUSINESS INTELLIGENCE

POWER BI SERVICES & CONSULTING

Lexel enables your business to identify trends, improve decision making and turn complex data into clear, actionable business intelligence and insights

Our Power BI services include:

BI assessment. We review your existing BI environment and make recommendations for improvements specific to your organisation. If you haven't started on your BI journey, we assess your readiness and provide a plan for the way forward.

Reporting and analytics. Our team designs and builds reports, combining data from virtually any source. This allows you to gain new insights through effective visualisations and data story telling.

This is achieved using a defined methodology, applying an industry best practice approach



Managed Services. Lexel can manage all your organisation's BI needs. From day-to-day reporting to full analytics, a few hours a month, to a full-time resource. We tailor a solution to suit your specific needs.

Lexel specialises in offering BI solutions using Microsoft Power BI. For 14 consecutive years, Gartner has recognised Microsoft as a Magic Quadrant Leader in analytics and Business Intelligence platforms. Power BI is a compelling choice for a wide range of reasons, including:

- **Seamless integration with existing applications.** Power BI integrates easily with your existing business environment allowing you to adopt analytics and reporting capabilities. Our Power BI consultants help you to leverage this intuitive tool to effectively embed interactive dashboards and BI reports into your applications to provide a unified user experience.
- **Rich personalised dashboards.** The crowning feature of Power BI is the information dashboard, which can be customised to meet the exact needs of your business.
- **Publish reports securely.** Power BI enables you to setup automatic data refresh and publish reports giving all users access to the latest information.

BUSINESS INTELLIGENCE BENEFITS

Business insights. Improve business decision making. Turn raw data from multiple sources into clear business insights.

Stay ahead of the competition. Perform competitive analysis, understanding the operational patterns that affect your business.

Visualise. Generate and share data through interactive dashboards and reports.

Mobility. Enable users to access and analyse data on any device or through custom applications.

Customer insight. Identify changes in customer trends and sentiment, with real-time updates and analysis.

Business agility. Track and manage KPIs, getting alerts and notifications when key data changes.

Digital transformation. The smallest of insights can transform a business. Adapt and thrive through data enablement in your organisation.

- **No memory and speed constraints.** Shift your existing BI system to a powerful cloud environment with Power BI embedded. Eliminate memory and speed constraints, ensuring data is quickly retrievable and analysed.
- **No specialised technical support required.** Power BI provides agile inquiry and analysis without the need for specialised technical support. It supports a powerful natural language interface and the use of intuitive graphical designer tools.
- **Extract BI rapidly and accurately.** Transform your enterprise data into rich visuals, extracting business insights for enhanced decision making.
- **Balanced simplicity and performance.** The in-memory analysis technology and DAX scripting language are excellent examples of Power BI's balance between simplicity and performance.
- **Supports advanced data services.** Lexel's Microsoft Power BI development teams can integrate your environment seamlessly with advanced cloud services such as Cognitive services, Cortana or Bot framework, enabling results for verbal data queries using natural language.